

FabricWall 2 Graphic Prep Guidelines

Following are instructions for setting up digital files for graphic production.
Please see additional Artwork Submission Guidelines before sending artworks.

Graphic Measurements:

2 x 3 Squares:

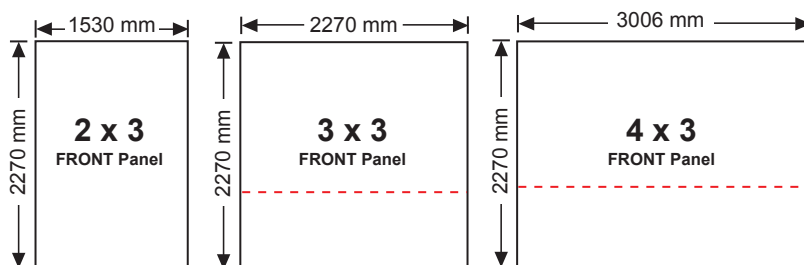
Front Panel: 1530 x 2270 mm (60.2" x 89.4")
Side Panel (Optional): 350 x 2270 mm (13.8" x 89.4")

3 x 3 Squares:

Front Panel: 2270 x 2270 mm (89.4" x 89.4")
Side Panel (Optional): 350 x 2270 mm (13.8" x 89.4")

4 x 3 Squares:

Front Panel: 3006 x 2270 mm (118.3" x 89.4")
Side Panel (Optional): 350 x 2270 mm (13.8" x 89.4")

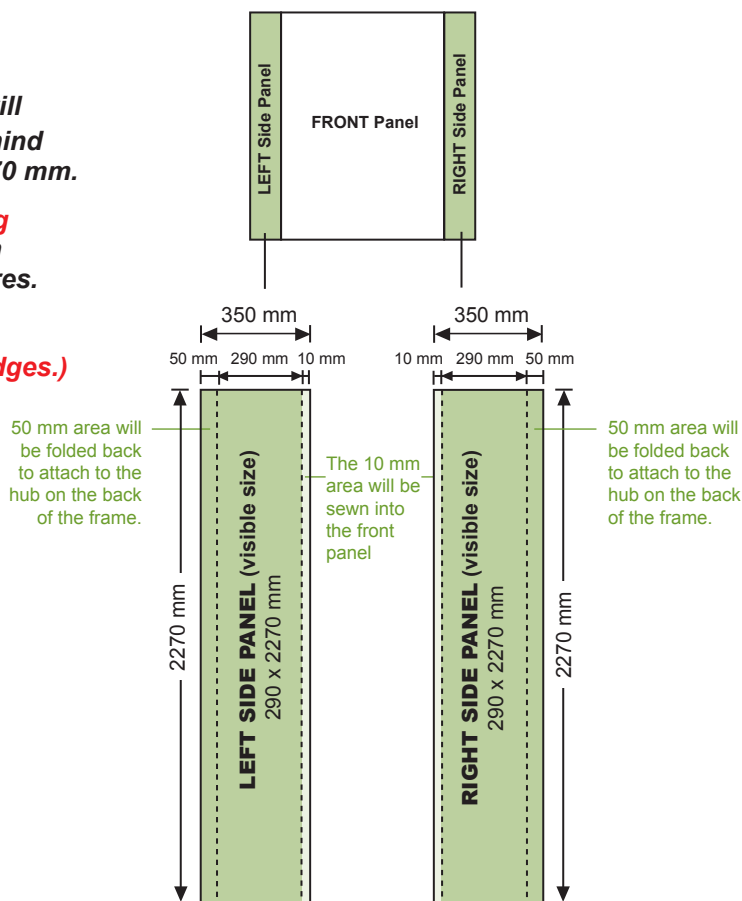


Note:

1. The 350 mm width of the side panel includes **50 mm** (will be folded back to attach to the hub) + **300 mm** (includes **10 mm** extra space which will be sewn into the front panel.) Please keep in mind that the visible area of your artwork is 290 x 2270 mm.

2. Please notice that there is a **horizontal sewing line** located at **max. 1500 mm (59")** EITHER from the top OR from the bottom on 3x3 or 4x3 squares.

3. Also, there are **sewing lines around the front and side panels** (about 50 mm from the panel edges.) If you don't want the sewing lines cross over your text, please keep the text away from these sewing lines.



Drawing not to scale

To transfer your files to our ftp site:

Host: <ftp://upload.accenta.com> or
ftp://104.145.1.35
Username: accentacustomer
Password: accenta
Be sure to send us a confirming E-mail

Or, send a CD to us at:

Accenta Display Corporation
250 Superior Blvd.
Mississauga, ON L5T 2L2, Canada
Phone: 905-362-9100

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Graphic Measurements:

4 x 4 Squares:

Front Panel: 3006 x 3006 mm (118.3" x 118.3")

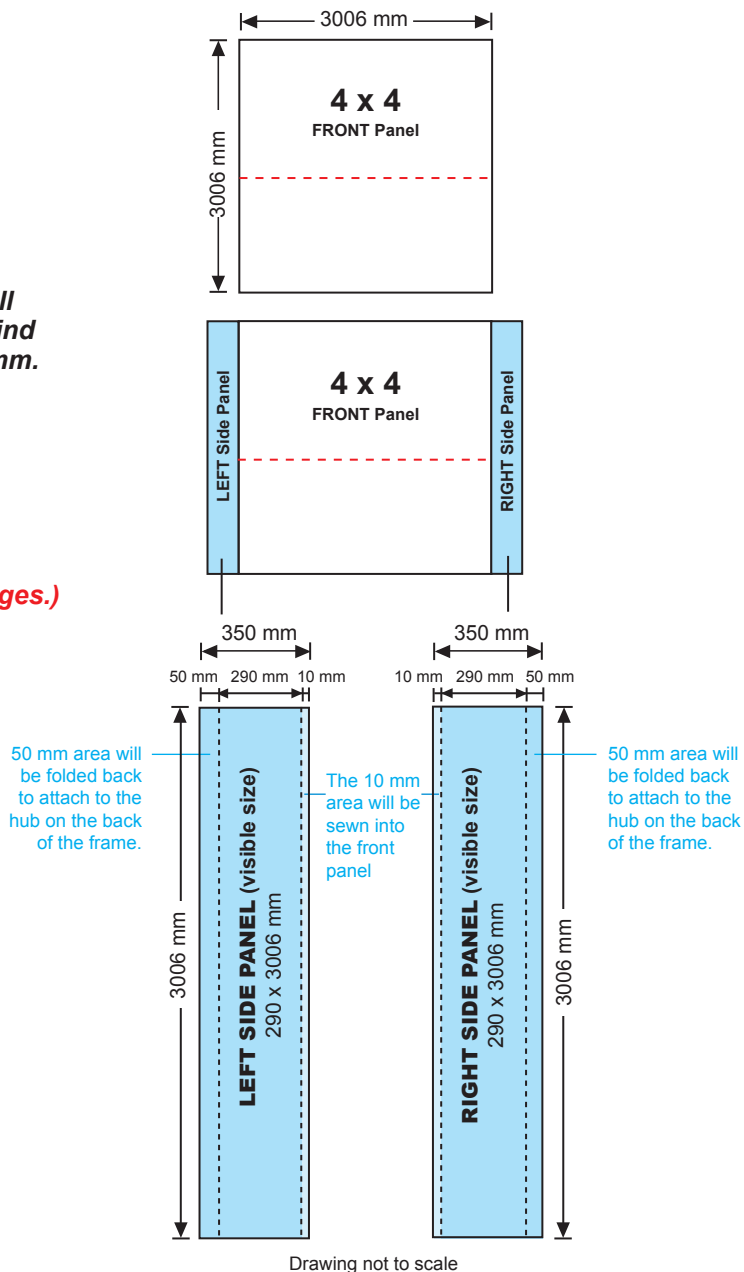
Side Panel (Optional): 350 x 3006 mm (13.8" x 118.3")

Note:

1. The 350 mm width of the side panel includes **50 mm** (will be folded back to attach to the hub) + **300 mm** (includes **10 mm** extra space which will be sewn into the front panel.) Please keep in mind that the visible area of side panel is 290 x 3006 mm.

2. Please notice that there is a **horizontal sewing line** crossing the middle of the panel. It is located at **1500 mm (59")** from the top or the bottom.

3. Also, there are **sewing lines around the front and side panels (about 50 mm from the panel edges.)** If you don't want the sewing lines cross over your text, please keep the text away from these sewing lines.



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FabricWall 2 Artwork Submission Guidelines

ARTWORK SUBMISSION GUIDELINES FOR FABRIC:

- The required resolution of Photoshop image is 100-150 dpi at 1:1 scale.
- Enclose images as Tiff, EPS or flat PSD files in CMYK format.
- To reach a better CMYK black printing, it is suggested to set the black as 60C - 50M - 30Y - 100K.
- Tints and gradients of less than 5% may not print.
- Provide logos in Illustrator (vector art) eps format.
- Include all fonts (both screen and printer fonts) or outline the text. Text in Photoshop should be rendered, no text layers in Photoshop.
- Please provide a low-resolution pdf file for visual reference. If the color matching (ie: PMS color) is necessary, please provide one hard copy .
- Dye sublimation printing gives very strong colours. If matching color proof is requested, an additional cost will be added.

Please also see additional artwork submission guidelines and tips.

ADDITIONAL SERVICES:

- Transparency scanning is \$100.00 per image.
- Layout and retouching services are available (\$100.00/hour, minimum 1 hour).
- Fabric proofs are available if requested. For reduced size (25%) of fabric proof, the cost is \$ 80.00.
For 2 fabric proofs – a small area of image at 1:1 scale plus a full image at 25% reduced size, the cost is \$ 125.00.

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ACCENTA ARTWORK SUBMISSION GUIDELINES:

All artwork should be submitted as high-resolution digital files on CD or transferred to our ftp site. Please also include low-resolution pdf file for visual reference.

TEMPLATES: The preferred method of file preparation is by using the **Accenta-prepared template** appropriate to the product you are purchasing. Templates are available for most of Accenta products, including Roll-It-Up 1, 3 and 4, ImageStand 1 and 2, FabricWall, Adapt, DemoStand, and so on. Templates cover a number of different specifications for each product. If you require a custom sized product, we may be able to prepare a custom template for your use. Templates are saved in the following formats: InDesign CS, QuarkXpress 6 and Illustrator CS (*We lower down the version of each application for the convenience of the users who have no latest versions of applications*). All the templates are available for download at www.accenta.com/templates.

IMAGE PREPARATION: For printing on **fabric**, images should be saved as CMYK TIFF or EPS files at least 100 dpi final size. (For example, if a 10"x10" Quark document needs to be output at 400%, the placed image file needs to be 40"x40" with at least 100 dpi or equivalent.) For printing on **DS banner** or **paper**, the recommended image resolution is at least 150 dpi.

PROGRAM SUPPORT: InDesign CS5, Photoshop CS5, Illustrator CS5, QuarkXpress 7 (or earlier versions for the above).

FILENAME EXTENSION: Ensure filenames are properly updated in all layouts, and include appropriate extensions (i.e.: filename.eps, filename.qxd).

LAYOUT ACCURACY: Provide 1 accurate and fully updated color hard copy of each layout for proofing and placement checking purposes. Where discrepancies exist between hard copy and digital files supplied, indicate and initial changes made.

COLOR MATCHING: Include Pantone numbers or their equivalents for all solid colors. **There is a charge to match colors.** For continuous tone images, provide as accurate as possible hard copy or sample. Tints and gradients of less than 10% may not show.

BLEED: See appropriate template for bleed specifications.

FONTS: Always supply all font suitcases, including both screen and printer fonts. **Whenever possible, convert type to outlines.** Include in a separate folder, an editable type layout should spelling or content need editing.

PC FILES: If supplying us with digital files from a PC, please do the following: convert text to **outline** and save as an eps file in Illustrator, text in Photoshop should be rendered, **no text layers in Photoshop**, and include all elements associated with image (i.e.: vector graphics and pictures).

TIPS FOR PREPARING GREAT LAYOUTS:

Use the templates available from www.accenta.com/templates for best results!

INDESIGN/QUARK: Create large layouts at 100% size in InDesign and Quark. 50% of final size is recommended if the layout size is beyond the limit of Quark document dimensions.

ILLUSTRATOR: Create layouts in Illustrator at 100% size. If artwork is reduced, it should be no less than 25% of final size. Embed files as opposed to linking them. Save files as EPS format. Convert strokes to outlined path on all vector artwork and text. **IMPORTANT: Convert all fonts to outline.**

LOGOS: For best results, supply all logos as VECTOR files from Illustrator or Corel Draw as opposed to raster files such as Photoshop EPS, JPEG, GIF, or TIFF.